

Maggie Jane Marketing

Project Information

Contact Info

Project Scope: Certified Logo
Date: May 2024
Website: www.maggiejane.ca

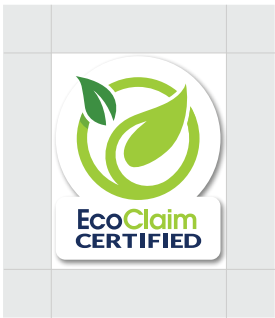
Client: EcoClaim
Website: www.ecoclaim.ca

phone: (403) 926-8112
email: [Meaghan Ralston | meaghan@maggiejane.ca](mailto:meaghan@maggiejane.ca)
email: [Jason Sweet | jason@maggiejane.ca](mailto:jason@maggiejane.ca)
email: [Patricia Gascon | patricia@maggiejane.ca](mailto:patricia@maggiejane.ca)

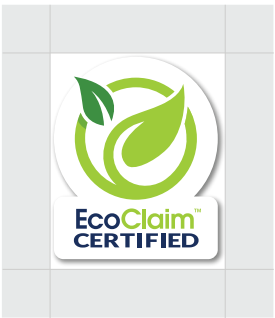
Certified Logo - Year Included



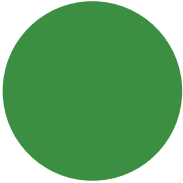
Certified Logo - No Year without TM



Certified Logo - No Year with TM



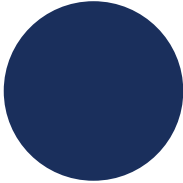
Colours



DK Green
CMYK: C94 M16 Y100 K5
RGB: R62 G142 B41
HEX: #3E8E29



LT Green
CMYK: C55 M0 Y100 K0
RGB: R156 G223 B22
HEX: #9CDF16



Navy
CMYK: C100 M87 Y33 K32
RGB: R0 G44 B94
HEX: #002C5E

Lite Grey Padding indicates the logo's **Clear Space**; a buffer where other elements must not encroach in order to allow the logo to breathe.

Usage

1. Don't stretch or warp the logo
2. Don't change the colour mix - NO BLUE LEAF
3. Don't apply on a patterned background, crowded image or similar colour as logo



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email: [Meaghan Ralston | meaghan@maggiejane.ca](mailto:meaghan@maggiejane.ca)
email: [Jason Sweet | creative@maggiejane.ca](mailto:jason@maggiejane.ca)
email: [Patricia Gascon | design@maggiejane.ca](mailto:patricia@maggiejane.ca)

Certified Logo - Year Included

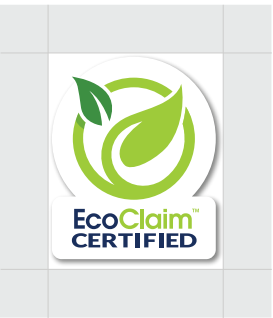
Usage



1. For digital use only

Certified Logo - No Year with TM

Usage



1. Contact info@ecoclaim.ca to request for your copy of the certified logo with no year
2. For tradeshow, signage or print materials only

Lite Grey Padding indicates the logo's **Clear Space**; a buffer where other elements must not encroach in order to allow the logo to breathe.

Backlink Instructions

1. PNG or JPEG: Upload image file and add hyperlink (Squarespace, Wix, Weebly, GoDaddy)
2. SVG: Upload image file as an icon (Wordpress or Webflow)

Link Code

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<a href="https://ecoclaim.ca/?utm_source=RIA&utm_medium=back-link&utm_campaign=backlink&utm_term=Scope%203%20emissions%20for%20Insurance%20and%20Construction" target="_blank">

</a>
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